

# About Scosh

**After** more than 20 years as a professional Hollywood makeup artist and a licensed aesthetician, Kathy Krakora realized just how true the saying is that, *"girls just want to have fun!"* In 2006, she decided the time was right and opened Scosh Makeup and Skincare Studio in Scottsdale, Arizona. A fun, friendly atmosphere for affordable makeup and skincare services that leave the skin glowing and the heart happy, it's the perfect place for girls to have fun!



**Scosh** Makeup and Skincare Studio boasts the Valley's only private studio dedicated to makeup workshops. Known as Scosh School, this one-of-a-kind education experience is devoted to all things makeup. Kathy demonstrates and guides participants through easy-to-use application methods as they practice on themselves using the newest Scosh colors, makeup and brushes. It's an ideal girls' day out destination for resort guests, private parties, birthday and bridal parties, any occasion.



**Scosh** studio offers an array of high-quality, customized facial services including 30-minute express facials and microdermabrasion treatments. Kathy takes a progressive rather than an aggressive approach to skincare that focuses on skin health; thus revealing beautiful, glowing skin. Scosh Express Facials are designed to provide maximum results in a minimal amount of time – ideal for those looking to squeeze in a little “me time”. These results-oriented treatments are formulated to refresh, repair and replenish while targeting fine lines, dehydration, sun damage, and problematic skin.

**Ultimately**, Scosh makeup and skincare products were born from the realization that cosmetics and skincare should work synergistically to deliver stunning results. Scosh skincare infuses the skin with beneficial levels of antioxidants, vitamins, and skin calming and healing ingredients to beautifully soften, refine, and protect. As a complement to its skincare products and services, Scosh mineral makeup delivers a healthy, flawless finish. Simple, effective and complete.

And you only need...a Scosh!

# Scosh School

**Located** in the heart of Scottsdale, Scosh Makeup and Skincare Studio boasts the Valley's only private studio dedicated to makeup workshops. Get together with your friends, make it a "girl's day out" and see why *Phoenix Magazine* voted Scosh *Best of the Valley* with this one-of-a-kind experience. Scosh School makeup workshops are for everyone - resort guests, private parties, bridal parties, corporate incentives, birthday parties, any occasion.

**A** former Hollywood makeup artist, owner Kathy Krakora offers a fun and friendly atmosphere for affordable makeup workshop services that will leave your guest's skin glowing and their heart happy. Kathy demonstrates easy-to-use application methods while they learn and practice on themselves with the newest Scosh colors, makeup and brushes. Then your guests can celebrate with a 50% discount on ALL Scosh products the day of class!



**Classes** currently available include: Makeup 101, Boomers in Bloom, Bridal Beauty - your red carpet day, and Just Eyes.

**As** a professional makeup artist, and having taught makeup throughout the US and internationally, Kathy brings both knowledge and experience to her clients' faces. Her bio includes television, film, high fashion, and print media. Over the years Kathy developed a client list including ABC, NBC, BBC, MTV, VH1, US Airways, Arizona Diamondbacks, Arizona Lottery, Motorola, Circle K, Nautica, Banana Republic, Food Network, 944 Magazine, Oxygen Magazine, and as personal makeup artist to Alice Cooper. She is a licensed aesthetician with advanced training in therapeutic cosmetics and works with plastic surgeons and dermatologists in the Phoenix metropolitan area. Kathy has also served as a featured artist for MAC and as a market artist for Chanel.

**Kathy** Krakora is the founder and president of Corrective Aesthetics, Inc., Scosh, and owner of Scosh Makeup and Skincare Studio in Scottsdale, Arizona.

# Scosh Services

**Scosh Express Facials** are uniquely designed for maximum results in minimum time. Quick and to the point, these high-end, 30-minute, customized facials are perfect for the guest on the go! Formulated to refresh, revive, and replenish these results-oriented treatments target all skin types to reveal more youthful, healthy skin.



**Scosh Microdermabrasion** transforms the appearance of the skin leaving it fresh and silky smooth. Microdermabrasion is a natural way to evenly refine the skin's surface and restore the skin's radiance revealing a healthy, vibrant glow!

**Scosh School Makeup Workshops** take you from the basics to the hottest trends, helping you create the perfect canvas. 'Students' master easy-to-use application techniques while discovering new colors, makeup formulas, tools, and tips and tricks. These, workshops are for everyone - resort guests, bridal parties, any occasion. See why *Phoenix Magazine*, *Best of the Valley 2008* and *AZ Woman Magazine*, *Best of 2008*, voted Scosh Makeup and Skincare Studio as the "best place for a girl's day out".

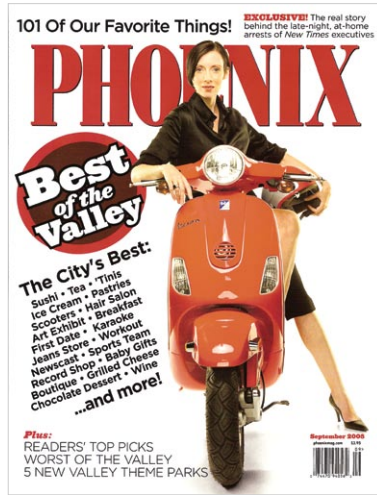


**Scosh Makeup Application** services make sure your guests are red-carpet ready for any occasion - weddings, special events, or just a girl's night out! In studio or on-location available.

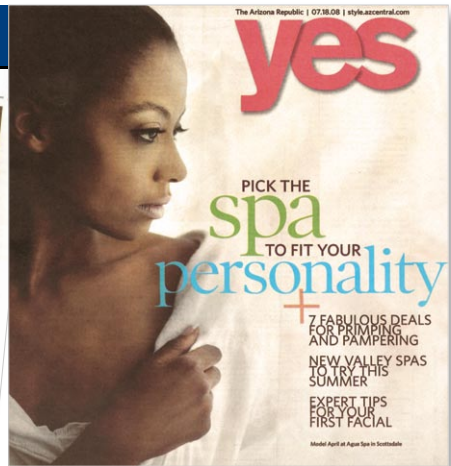
**Scosh Trade-up Program**<sup>®</sup> goes green! Admit it... we all have jars and bottles of makeup and skincare in our cosmetic bags, drawers and cabinets that we don't use but feel guilty about tossing out. Take those used, opened products to Kathy Krakora over at Scosh Makeup and Skincare and let her deal with the recycling. It doesn't matter what it is; drug store brand, department store brand, completely used jars and bottles. Kathy offers a program where you can "Trade-up" those unwanted, used jars for 50% off Scosh Makeup or Skincare products.

# Scosh Press

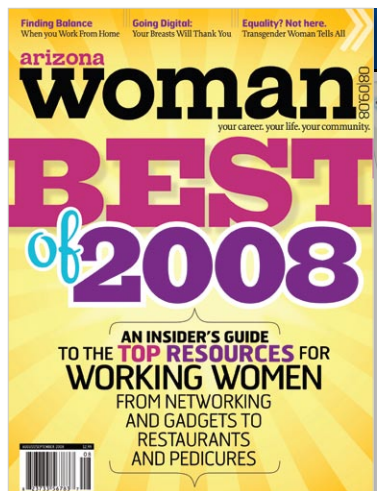
Phoenix | September 2008  
Voted - Best Beauty Lesson



YES | July 2008  
Annual Spa Issue



Arizona Woman | August 2008  
Voted - Best place for a Girls' Night Out!



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